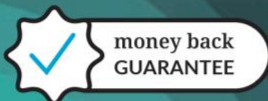


# Febreze

# AIRIA

## SMART SCENT DIFFUSER

works with alexa



AIRIA is a new smart home fragrance system that provides a consistent, just-right fragrance experience throughout your home. Developed by a diverse team at Procter & Gamble, AIRIA is a new brand living under the Febreze brand and in the Home Care business portfolio.

What sets AIRIA apart is the patented SmartJet technology which releases micro-droplets that ride the natural air flow of your home and quickly evaporate to spread sophisticated fragrance throughout.

### Quick Facts



**SCENT THAT TRAVELS UP TO 1,500 sq.ft.\***

\*per AIRIA device on setting 10

Patented SmartJet Technology allows for whole home scent coverage.



**NO FADE SCENT**

Consistent scent experience in every droplet from start to finish.



**1 AIRIA CARTRIDGE = 5 PLUG-INS\*\***

\*\* 1 AIRIA refill lasts longer than 1 traditional 30-day plug-in.

Up to 5 months of fragrance from 1 cartridge.



**EFFORTLESS APP CONTROL**

Create On/Off Schedules, set scent intensity levels, and light color & brightness to enhance your room's ambiance.



**SAFE AROUND FAMILIES**

Free from phthalates, benzene, and formaldehyde.

### A wide variety of fragrances to suit your style.

Our in-house fragrance designers work with master perfumers to carefully craft AIRIA's fragrances to specifically work with our proprietary technology – giving you a customizable scent experience that traditional plugs, candles, and waxes simply cannot deliver.

Shop all 13 scents at [AIRIASmartScent.com](http://AIRIASmartScent.com)



## SmartJet Technology

Adapting technology from the thermal ink-jet printer cartridge, AIRIA's patented technology uses capillary action and heating to consistently dispense gravity-defying, micro scent droplets of fragrance into the natural air flow of your home (\*up to 1500sqft).

- Each of the 32 nozzles in the cartridge pulls fragrance from the reservoir into separate chambers - each contain a printed micro-heater and a nozzle orifice.
- Micro-heaters heat the perfume in 2 millionths of a second, ejecting the micro-droplets into the air.
- AIRIA microdroplets are 20-30 microns in size and very lightweight, allowing them to ride your home's natural air flow to spread throughout the space.

## App Features

The AIRIA app allows for precise minute to minute control, allowing user to schedule device to turn on and off at specific times throughout the day.

- Control the desired bold or subtle scent level on a scale from 1-10.
- Every micro-droplet is the same composition from start to finish, enabling the scent experience to remain consistent throughout the life of the cartridge.
- Control ambient lighting from different colors and intensity.
- Track cartridge life and receive alerts when it's nearing time for a refill, and easily allows for refill purchase.

## Safety

- AIRIA is safe for use around cats and dogs
- Device is not hot to the touch
- Avoid placing your face six to twelve inches of the device sprayer
- AIRIA fragrances are non-toxic. If any ingredient is unsafe, P&G refuses to include it from the very start.
- If AIRIA fragrance droplets land on surfaces, they will quickly evaporate, and therefore do not affect wood, upholstery, etc.



## Pricing:

- Starter Kit - \$249  
*Includes Device, Charger, One (1) Cartridge, User Manual, and Scent Sample Booklet*
- Refill Cartridges - \$39  
*Available in 13 fragrances*

## Where to Purchase:

Order now at [AiriaSmartScent.com](http://AiriaSmartScent.com)  
Available on Amazon September 2023

- Device is WIFI enabled and compatible with iOS and Android.
- Receive critical device updates and notifications.